

GUTcert SustainabilityCheck



Making corporate sustainability measurable

In addition to profitability, social and ecological commitment increasingly determines the existence of an organization. Organizations are thus increasingly faced with the challenge of corporate sustainability. Numerous standards are intended to provide guidance on how to incorporate the social demands of sustainability into the daily work. However, organizations often feel overwhelmed by the abundance of requirements and are therefore reluctant to record their own sustainability performance.

With this in mind, GUTcert has developed an evaluation system that enables you to record the degree of implementation of all sustainability indicators in your organization and to uncover strengths and potentials. Based on all current standards for sustainable development, the three pillars of sustainability are evaluated:

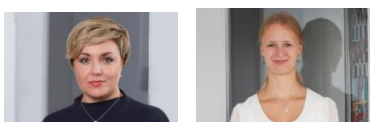
- ▶ environmental responsibility
- ▶ economic performance
- ▶ social solidarity

Services of the GUTcert

In the GUTcert sustainability check, experienced assessors use the areas of "management and communication", "product design and use" and "human resources management" to evaluate the extent to which current sustainability requirements are taken into account. Each area has weighted indicators whose degree of implementation is determined on the basis of the EFQM system and the PDCA cycle of modern management systems.

In the run-up to the evaluation, you will receive a comprehensive questionnaire from us, which you can use to carry out a self-assessment and identify contacts for the on-site assessment. By evaluating the completed questionnaire, the GUTcert assessors prepare for the on-site evaluation. In parallel, we gather information for a comprehensive stakeholder analysis.

In intensive discussions with the departments and responsible persons, our assessors then carry out the on-site evaluation for all question complexes. Lastly, you receive a detailed evaluation report that highlights your strengths and the identified potentials and summarizes the results of the stakeholder analysis.



Your Contacts

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Important information

Your benefit

Our report enables you to decide in which direction your company should develop in the future and to define an appropriate strategy. The results of the assessment also form a solid basis for credible sustainability communication. And through the intensive exchange between employees and a self-assessment and external assessment, you gain deep insights and get to know your organization in a whole new way.

The cost of certification

We calculate the effort for the valuation with you individually. Please feel free to call us or send us an e-mail if you would like us to make you an offer.



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