

## Gap analysis



### Why Sustainability Report?

More and more companies are choosing to publish a sustainability report - their number is steadily increasing in Germany. This trend has various causes: One trigger can be directly and also indirectly the CSR reporting obligation, or the development within the industry motivates to act.

Regardless of whether your organisation is affected by the CSR reporting obligation or not: transparency with regard to corporate actions is one of the most important socially and politically demanded requirements.

### Services of GUTcert

We offer organisations a Gap analysis in the form of a workshop to determine what data is already available in the company and where information still needs to be gathered in order to close the "gap" that exists to meet a chosen reporting standard, such as the Global Reporting Initiative (GRI SRS) standard or the German Sustainability Code (DNK). The starting point for your Gap analysis can be, for example, an EMAS environmental statement or initial implemented measures in the area of environmental, social or employee concerns.

As part of a preliminary assessment, we offer you the opportunity - also at your premises if you wish - to check which data you still need to collect in order to publish a sustainability report in accordance with the selected standard.

In addition, if you wish, you can gain an insight into the reporting practices of your competitors during the workshop - a plus for your communication!

### Your benefits

After a systematic analysis of already implemented or planned goals and measures in the field of CSR and sustainable development, you will have an overview of all actions within the relevant thematic fields: You can answer the question whether and if so which form of sustainability reporting is suitable and meaningful for your organisation.

### Effort

We calculate the cost of a Gap analysis workshop depending on the size of the company and your specific wishes.

We would be happy to prepare an individual offer for you. Call us or send us an e-mail.



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