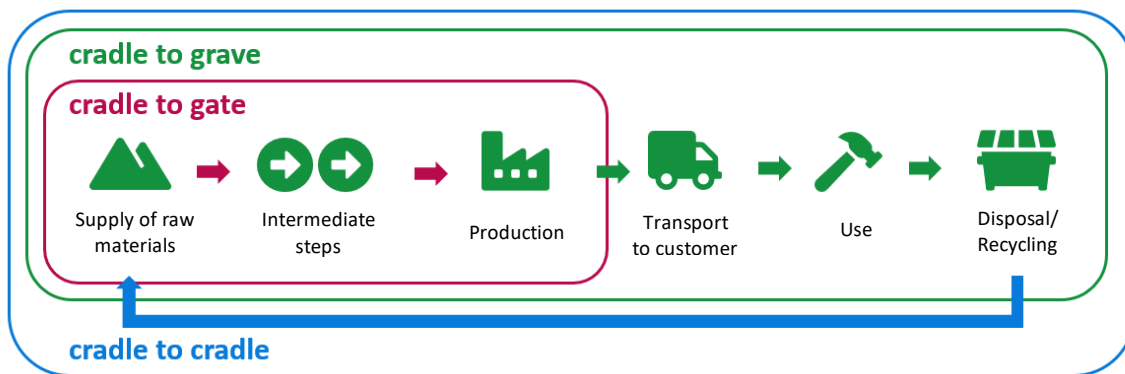


Product Carbon Footprint



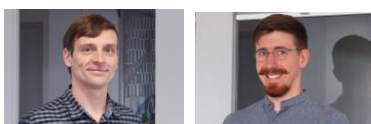
Do you plan to calculate the carbon footprint of your product? Would you like to make your contribution to climate protection by determining your CO₂ savings potential along the entire value chain?

Consumers around the world are showing increasing interest in environmentally friendly products and services. The carbon footprint is therefore playing an increasingly central role in purchasing decisions. A Product Carbon Footprint (PCF) demonstrates your transparency as a company by recording the greenhouse gas emissions generated during the entire life cycle of the product "from the cradle to the grave" - if necessary, even back to the cradle.



The path to verification

- ▶ Calculate the carbon footprint of your product by identifying comparable key figures and assessing materialities.
- ▶ From this, develop a concept for how you can save emissions along the value chain and thus reduce the environmental impact of your product.
- ▶ As part of our certification, we use currently applicable standards to check whether the calculation methodology, the savings strategy and the data determined are comprehensible and plausible.



Your Contacts

Frank Blume and Florian Himmelstein
 frank.blume@gut-cert.de
 florian.himmelstein@gut-cert.de
 +49 30 2332021- 66 / 78

GUT Certification Company for
 Management Systems mbH
 Environmental verifier
 Eichenstraße 3 b, 12435 Berlin

Important information

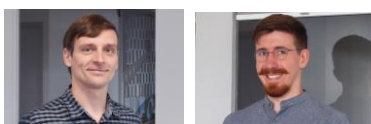
Your benefit

A verified PCF gives you the certainty that "nothing has been overlooked": You can communicate your Product Carbon Footprint credibly.

- ▶ You receive detailed information on whether your savings measures are effective and identify further options for action.
- ▶ You receive pointers for process and product optimization
- ▶ You will receive a certificate that you can use for PR and marketing purposes.
- ▶ You receive valuable additional information on your product characteristics

Effort of a certification

We calculate the cost of verification individually, depending on the complexity of the product, the data acquisition effort and the product portfolio. If you have any questions on this topic, please do not hesitate to contact us!



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