

## Environmental management systems in accordance with ISO 14001 and EMAS



### Background

Nowadays, environmentally conscious business is more important than ever: the utilisation of environmental protection to gain a competitive edge in the marketing of products and services has increased significantly over the past few years. Hence, its significance is comparable to the product quality or price. Customers and authorities expect companies and institutions to have effective and certified environmental management systems. Official discourse regarding the subject of the economy also focuses increasingly on the principles of environmental protection.

Continuous improvement in environmental performance, particularly in terms of the associated optimisation of resources, has become an essential part of survival in both national and international competition – aside from a company's intrinsic values, the foresighted and systematic inclusion of environmental aspects in political and business decisions also harbours material and financial advantages for companies.



### Standards

The ISO 14001 standard, as well as the European EMAS directive, form the globally accepted basis for the development of environmental management systems. Certification and validation by acknowledged authorities, in accordance with these standards, have established them on the market as confidence-building and public-orientated measures.

As a pioneer in environmental management, GUTcert validates / certifies environmental management systems in businesses and organizations, in accordance with EMAS and ISO 14001 and also helps customers to adequately utilize the economic advantages of an environmental management system by increasing efficiency.

Because ISO 14001 and EMAS are structured similarly to the quality management system ISO 9001, those systems can be integrated relatively easily into an existing quality management system. This also applies to existing health & safety and energy management (integrated management systems).



**Your contact:**  
 Anna Büttgen  
[anna.buettgen@gut-cert.de](mailto:anna.buettgen@gut-cert.de)  
 +49 30 2332021- 79

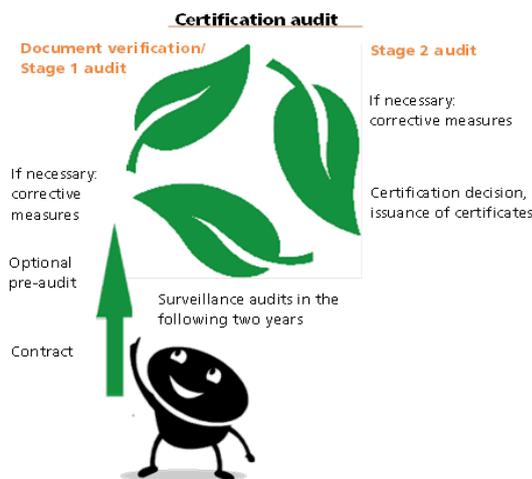
GUT Zertifizierungsgesellschaft für  
 Managementsysteme mbH  
 Umweltgutachter  
 Eichenstraße 3 b, 12435 Berlin

## The advantages of GUTcert

We accompany our customers on their way to a profitable environmental management system. Our proven procedure for the certification of management systems can be flexibly adapted to the specific requirements of your company.

As a large number of our experienced auditors are approved for various systems, we also offer integrated and combined certification procedures within Germany and abroad.

An integrated audit of the environmental management system with quality, energy and/or occupational safety minimizes the additional effort and significantly reduces the audit burden for management and employees.



As a state-accredited organization, certificates issued by GUTcert are internationally recognized. These are usually valid for a maximum of 3 years, although a surveillance audit is carried out annually and a verification audit takes place every three years. In line with our company policy, every certification/verification is designed to give our customers an advantage: we can reveal the strengths and potential of your processes. You will receive a report after each audit, which contains many practical recommendations and hints for improving your management system and processes in order to further increase the efficiency of your business.

## Your benefits

- ▶ You increase the effectiveness of your company and secure competitive advantages
- ▶ You intensify the identification and motivation of your employees by involving them in the processes
- ▶ You reduce the environmental risks in your company through an analysis of environmentally relevant activities
- ▶ You improve the company's environmental performance - including the environmental quality of your products and services
- ▶ You deepen the trust of customers, the public, authorities, banks and insurance companies in your company by thoroughly analysing and evaluating the context of your company and the interested parties
- ▶ You strengthen the image and competitiveness of your company - nationally and internationally.
- ▶ You analyse the compliance with legal and other binding requirements with a systematic procedure, and thus reduce your legal risks.
- ▶ Certification effort

We calculate the effort for the certification of your management system on the basis of the internationally binding regulations individually, according to the size and environmental relevance of your company.

To provide us with the necessary data, simply fill out our online form. Our offer contains a clear overview of all costs incurred for the entire certification period, including travel costs if required. With us there is no "small print" – there won't be any additional costs.



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